

# Buying Direct



As the creators of Playaway® and Playaway View®, we consider it our responsibility to ensure that our products are a success in your library. From quality products and programs to unlimited support, we're committed to you.

## Standing Order Programs

Our SOPs give you an automated, convenient, and flexible way to make sure your shelves are stocked with the best content on Playaway and Playaway View.

## Collection Development Services

Whether you need expert advice on new title recommendations to help increase circulation or you want a hand in starting the best collection for your library, collection development support is always available.

## Library Friendly Website

Designed with librarians in mind – our website features list sharing, order management, enhanced searching/ browsing and pre-ordering.

## Processing Services

Ensure that your order is shelf-ready as soon as it arrives! We offer several processing services, each customized to your library's needs.

## Quick Turnaround Time + Free Shipping

You can expect a turnaround time within 3 business days on most orders. Plus, all orders over \$100 receive free shipping in the United States + Canada.

## Marketing Support

Order FREE marketing materials or customize your own – from posters to info takeaways and more, just visit [www.circulationstation.com](http://www.circulationstation.com). Talk to Howard Alston about staff training and Playaway Days for even more ways to ensure success in your library.

For more information, please visit [library.playaway.com](http://library.playaway.com) or contact Howard Alston:  
[halston@findawayworld.com](mailto:halston@findawayworld.com) and 877.893.0808 x119

# Meet Playaway

Playaway® is the simplest way to listen to an audiobook. Unlike CDs, audio cassettes or downloads, Playaway does not need a separate player. Instead, Playaway comes pre-loaded and ready to use. Simply plug in earbuds and enjoy.



## The All-In-One Audiobook

**Library Ready:** Every aspect of Playaway is ideal for the library setting, starting with its low-maintenance durability and ending with a one-year warranty to support you.

**Perfectly Portable:** Playaway moves both off your shelf and on-the-go with your patrons. Through the use of mobile accessories, you can listen in the car, at the gym and everywhere in-between.

**Content Matters:** From *NY Times* bestsellers to award-winning authors – we have the content to meet your patron demand.

“Playaways are awesome! Our family doesn’t own an e-book reader, MP3 player or iPod. My son loves Playaways and I love that he can listen while following along with the book.”

Dawn Hamil, Library Patron, Cuyahoga County Public Library



## Product Details

- Holds up to 60 hours of High Definition Audio
- Powered by a AAA battery and equipped with a universal audio jack – works with almost any type of headphone or mobility accessory
- 5 narration speeds; listen at your own pace
- Automatic bookmarking remembers where you stopped listening
- Lockable keypad for on-the-go usability
- Weighs only 2 ounces

For more information, please visit [library.playaway.com](http://library.playaway.com) or contact Howard Alston:  
[halston@findawayworld.com](mailto:halston@findawayworld.com) and 877.893.0808 x119