

# PLAYAWAY<sup>®</sup> BUYING DIRECT

As the creators of Playaway, we are committed to making sure that our format is a success in your library. We believe that means not only delivering an incredible product, but coupling that with customized services + a personal touch. By purchasing Playaway directly from us, you have access to many benefits not available anywhere else.



## PROCESSING SERVICES

Ensure that your Playaways are **SHELF-READY** as soon as they arrive! We are now offering several processing services, each customized to your library's needs, including the ability to apply RFID + security strips under each Playaway label during production.

## QUICK TURNAROUND TIME + FREE SHIPPING

You can expect a turnaround time within 3 business days on most orders. Plus, all orders over \$100 will get free shipping in the continental US.

## NEW TITLE PREVIEWS

Get a preview of the great new titles coming out on Playaway! Use our title lists to plan your future purchases up to three months in advance. Order online once the title is released.

## BUNDLED COLLECTIONS

To help your library save time and money, we offer special bundled collections of our newest and most popular titles that will give you a premium discount and one-click ordering!

## MARKETING SUPPORT

We know that an imperative part of adding Playaway to your library is spreading the word. We have downloadable materials available – from turnkey templates to art files that you can use to create your own – to let your community and patrons know about the Playaway format. Plus, our sales team can be available on an as-needed basis to conduct training sessions and Playaway Days at your library!

## NEVER OUT OF STOCK

All Playaway titles produced in our facility are built-to-order, meaning that we never have a need to inventory titles, running the risk to be out of stock. When ordering direct, you are assured that 100% of the titles seen in our catalog are **READILY AVAILABLE**.

## EXCLUSIVE TITLES

Get access to bestselling Simon & Schuster childrens titles not available **ANYWHERE** else on Playaway.

# PLAYAWAY<sup>®</sup> LIBRARY PROGRAM OVERVIEW

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Get ready to introduce your patrons to the most innovative, yet patron-friendly audiobook. With over 20,000 schools and libraries circulating Playaway, we're pretty sure your library staff will love it too. In fact, 99% of our library customers would recommend Playaway to another library.

## BENEFITS OF PLAYAWAY

- :: All-in-one audiobook format - no CDs to count, no hassles of downloading and no other equipment required
- :: Easy-to-use technology for all ages
- :: Small size and ultra-portability makes this the most convenient audiobook format available



**"The excitement for Playaway among our customers has been contagious!"**

-Patrick Steele, Cuyahoga County Public Library



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## WHAT YOU GET

- :: Pre-Loaded Playaway
- :: Earbuds
- :: AAA Battery
- :: Drop Box Friendly Packaging with Title Inserts and Instructions
- :: One Year Warranty
- :: Marketing Support

## 6,500+ TITLES...AND GROWING!

- :: 6,500+ Titles Across 30 Genres
- :: 87 Publishing Partners
- :: Approximately 90% Unabridged
- :: Bundled Sets that offer our newest and most popular titles at great savings
- :: Over 200+ New Titles Every Month

## ORDERING

Titles and services are available at [playaway.com](http://playaway.com)

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